



Membership Committee Annual Report 2023-2024

Purpose

The LWVMT Membership Committee meets monthly with the goal to create opportunities for membership to gather, as well as celebrate, promote, and grow membership in the LWVMT.

Chair

Wendy Thomas

Committee Members

Lynn Staggs, Jenni Grey, Lollie Moore, Shannon Habermehl, Olivia Martin, Pam Knight, Rainey Talbot, Symone Dashe

Meeting Schedule

1st Monday of the Month at 5:30 pm

Successes

- 30 new members recruited
- 6 new committee members
- 100th anniversary event hosted at Tulsa Historical Society with Mayor and more than 50 guests attending
- Exhibit on our 100 year history at the Tulsa Historical Society for two months
- Fun election hangover “Trivia Edition” hosted at “Hop the Griffin” with more than 30 guests attending.
- Annual meeting planned at Oklahoma Aquarium with Cindy Alexander as guest speaker to do a legislative season review.

Challenges

- I believe that the National League’s active promotion of direct fundraising on social media causes confusion about what “membership” in a local chapter entails.
- I believe the price of membership is a barrier to many, especially when the benefits of membership are mostly intangible.
- I think individuals are generally less interested in “membership organizations” than they used to be in previous generations.

General Recommendations for Incoming Committee

- Make plans early for the November Election Hangover event.
- Be actively engaged with our Administrative Director and National as they roll out the new membership software and policies.
- Send personal emails to members at various junctures about opportunities to get involved with programs, events or committees.

Recommended Schedule of Events for 2024-2025 Committee

Highlighted Items are Highest priority.

July/August 2024	Membership Committee Retreat and Set Set Goals and Objectives for the Year
July/August 2024	Send Email to Members introducing new Membership Chair and promoting upcoming events
September 2024	Informal Member Mixer Event
October 2024	Send Email to Members promoting upcoming events And sharing important election information.
November 2024	Election Hangover Event
December 2024	Informal Member Committee Gathering
1Q2025	Send Email to Members promoting upcoming events Or programs
March/April 2025	Member Spring Event or Election Hangover Event
April/May 2025	Strategize Membership Appeal and Annual Meeting Engagement
June 2025	Annual Meeting