



Voter Services Annual Report 2020-2021

Purpose: The Voter Services committee is responsible for organizing and facilitating voter registration training, events, planning and organizing candidate forums, and producing and updating the local Tulsa County Voter Guide and vote411.org.

Chair: Lacey Caywood

Committee Members: Katherine Bracy, Judy den Daas, Emily Gamel, Katherine Bracy, Lindsay White, Lora Marschall, Jenni Gray, Amanda Shankle-Knowlton **Candidate Forum Assistance:** Colleen Cooper, Connie Seibold, Kathleen Kastelic

Meeting Schedule (how frequently and when met) Second Saturday of the month from 9 to 10 am

Overview of Year's Activities (goals, activities, events, challenges, etc.)

- **Activities and Events:**
 - o Organized and partnered to hold online and filmed candidate forums for District 35 Senate Primary, School Board Candidates, City Council, and Mayor
 - o Held drive-up and outdoor voter registration events
 - o Numerous online speaking engagements
 - o Printed and distributed local 2020 Voter Guide (distributed 75% of copies)
- **Challenges:**
 - o Limited locations and events to host events
 - o Fewer requests for voter registration tables and speakers
 - o Less traffic to pick-up Voter Guides at local businesses
 - o Limited activity in schools (high schools and universities)

Recommendations

- Targeted events, outreach, and partnerships in zip codes with fewer percentage of the population that is registered to vote
- Continue building online resources including educational videos, voter registrar training, etc.
- Continue building and maintaining partnerships
- Emphasize local elections and community involvement