



Fundraising/Madam President Annual Report 2020-2021

Purpose: The Fundraising Committee organizes the chapter's largest fundraising event of the year, Madam President, and other small event from time to time.

Chair: Wayne Greene

Committee Members: Wayne Greene, Lynn Staggs, Karin Lackey, Anne Williams, Katherine Bracy, Lindsay White

Meeting Schedule (how frequently and when met): The committee has met irregularly at the call of the chair.

Overview of Year's Activities (goals, activities, events, challenges, etc.): Although Madam President organization and, to an extent, fundraising, continues at this writing, the 2021 event will gross more \$35,000, which is a nice bump from 2020 levels. Expenses will be a bit higher because of additional work requested from our videographer for the online event, but it seems clear the net will be better than 2020 levels.

Recommendations:

1. In 2022, unless events dictate otherwise, we need to return to a live event. That event should include strong thanks and other considerations to the sponsors who kept us above water during the two years of online presentations.
2. The videoing of honorees and their introducers may well prove a feature the Fundraising Committee wants to continue in a live event. It removes stage fright issues and gives people a more structured reason to think about what they will say before they say it. Also, it provides something tangible to be posted on the web site after the event.
3. Chairman Wayne Greene has made it clear that while he will continue to help solicit donations to the 2022 Madam President, it is time for someone else to take the chairmanship to organize the transition back to an in-person, catered, event and to take leadership moving forward.