



## **Fund Development Committee Annual Report 2022-2023**

**Purpose:** The Fund Development Committee works with the Administrative Director to establish a fundraising plan that includes such fundraising tactics as special events, grant requests, individual and corporate sponsorships, estate planning, donation requests, and product sales

**Chair:** Lindsay White

**Committee Members:** Andrea Pemberton, Wayne Greene (ad hoc: Lynn Staggs and Shai)

**Meeting Schedule (how frequently and when met):** 2<sup>nd</sup> Wednesday of every month at 11:00 a.m.; more often in the weeks leading up to the annual Madam President fundraiser

**Goals:** The goals this year were to have at least 3 fundraising campaigns/opportunities and continue to solicit funding for special campaigns and submit grant applications when feasible

### **Successes:**

- Worked with membership committee on giving Tuesday fundraising raffle for membership event (Fall 2022 Elote)
- Continued online giving challenge for Superbowl, "Democracy is not a spectator sport"
- Submitted TYPROs grant for \$10,000 for get out the vote activities in the coming year; activities to be conducted in collaboration with community partners
- Hosted successful Madam President Event with venue change and brought in over \$35,000. Income received was over \$45,000 and Expenses just over \$10,000.
  - (as of mid-May: Income Received: \$44,921.47, Expenses: \$10,310.65, Profit: \$34,610.82, Income Outstanding: \$1,020)

### **Challenges:**

- Submitted funding proposal for awareness campaign for local school board election; proposal was not accepted
- Madam President Event has brought in relatively stable income; would be ideal to bring in some new/additional sponsors
- Had purchased subscription to Grant Station, a software to look for additional grant opportunities, but not utilized much and membership was discontinued

### **Recommendations:**

- Need to identify specific needs and projects, with project leads, to create cohesive, solid grant proposals that are more likely to be funded
- Create proposal(s) for specific expenses (e.g., operational expenses such as lease and staff) and present to philanthropies

- Leverage 100th year anniversary of the Tulsa League for fundraising opportunity/event
- Madam President:
  - Consider update to Madam President event, including rebranded logo and colors
  - Have a strong Madam President committee to help coordinate the event
  - Consider changing language to be more inclusive of diverse gender identities
- Consider additional committee members for fund development committee